MISSOURI AEX CHAPTER OF THE YEAR GUIDELINES

- 1. A team of two State Conference participants will be randomly chosen to represent their chapter in the Chapter of the Year interview. Chapter Advisors will be informed of the selection during the registration procedure. This allows the team members time to discuss their approach with their chapter members.
- 2. Each chapter is asked to develop an overview that gives the following information.
 - a. History of the chapter
 - b. Description of the community in which school is located (populations, socioeconomic information, demographics, industry, needs of the community, etc.)
 - c. Description of the college (number of students, extra-curricular activities, programs available, etc.)
 - d. Civic activities in which the chapter was involved
 - e. Career preparation activities in which the chapter was involved (guest speakers, field trips, etc.)
 - f. Social activities in which the chapter was involved
 - g. Leadership development activities in which the chapter was involved.
 - h. Activities involving high school DECA members in which the chapter participated

Notecards may be used. This will be presented at the beginning of the interview. All chapter members should be familiar with this information in the event they are chosen to be interviewed.

- 3. Interviews will be 15 minutes in length. The overview/introduction will be presented at the beginning of the interview. The judges will interview participants concerning activities in which the chapter participated.
- 4. The chapter with the highest point total will be awarded the Chapter of the Year trophy at the Awards session.